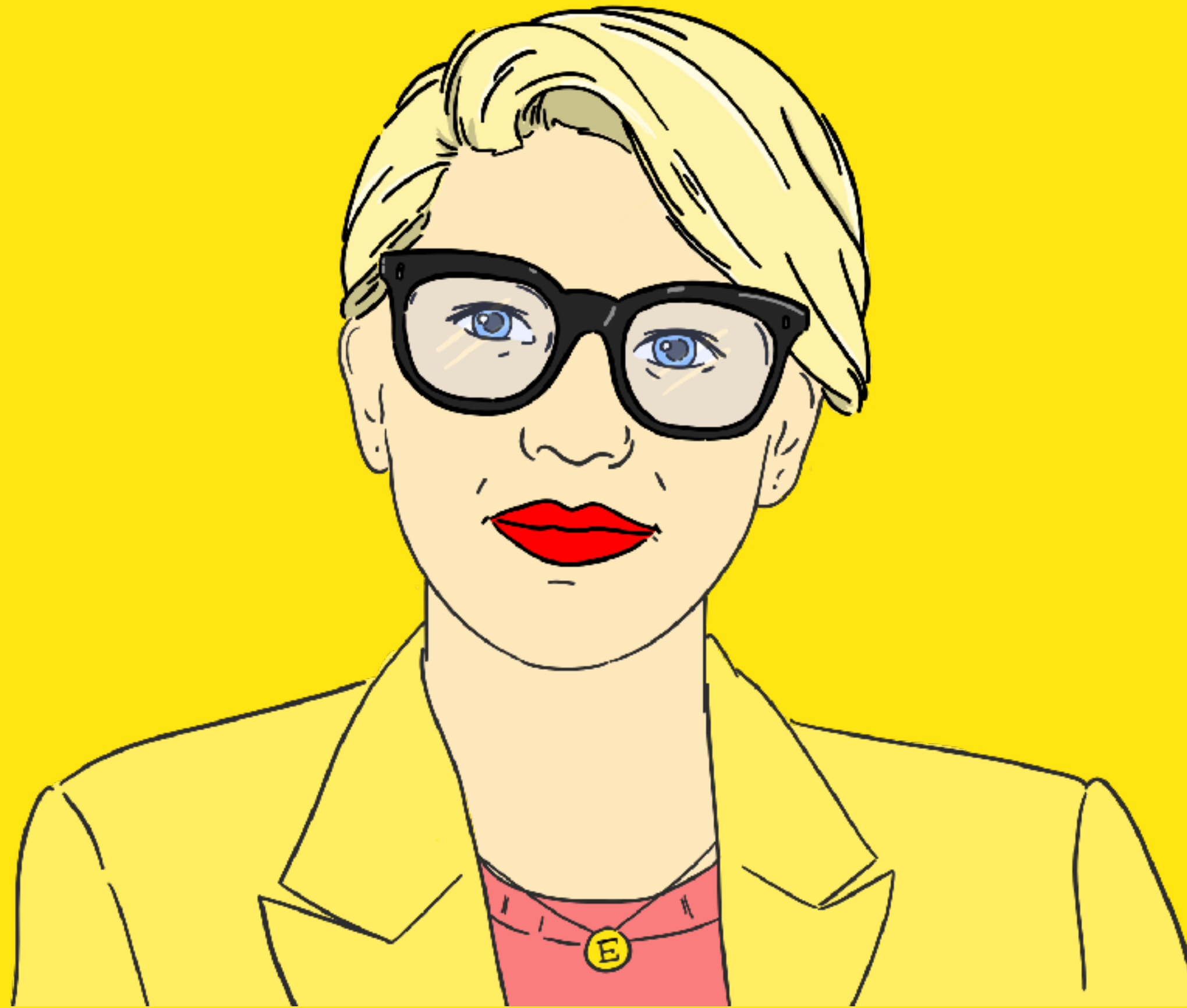


Ctrl Alt Delete

with Emma Gannon



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Ctrl Alt Delete

with Emma Gannon

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Ctrl Alt Delete Podcast is a conversational interview show recorded at Soho Radio London about careers, tech, and creativity.

This is not a traditional career podcast. It's a podcast for people who've looked at their interests to shape the work they do. What does it mean to be a philosopher? How do you combine activism with being the editor of a magazine? Emma has a gentle line of questioning that starts with work and ends up wherever the conversations lead.

Emma Gannon

Emma Gannon is a Sunday Times bestselling author and host of no.1 careers and tech podcasts Ctrl Alt Delete

She believes there's power in having many strings to your bow. That being said, Emma is first and foremost a writer. She began her career as Social Media Editor at Condé Nast, and has since been published everywhere from The Telegraph and The Guardian to MTV and ELLE, as well as being a columnist for The Telegraph, COURIER and The Sunday Times.

Ctrl Alt Delete was the title of Emma's first book which documented her adolescence online. But it was The Multi-Hyphen Method – a manifesto for crafting work on your own terms – that established her as one of the most exciting voices in business today. The Sunday Times bestseller, which was acclaimed by Richard Branson, champions diversifying your skillset and following your interests when it comes to the world of work. After the book's publication, Emma was selected in the 2018 Forbes 30 under 30 Europe list for media and marketing.

Her debut novel OLIVE follows a protagonist asking the big questions about motherhood and will be published by HarperCollins in June 2020. Her longform essay Sabotage was crowdfunded and published via the Pound Project. Emma wants to spark curiosity in the people that follow her.



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Greta Gerwig — Filmmaker



Elizabeth Gilbert — Author



Alain de Botton — Philosopher



Ava Duvernay — Filmmaker



Reni Eddo-Lodge — Journalist



Richard E. Grant — Actor

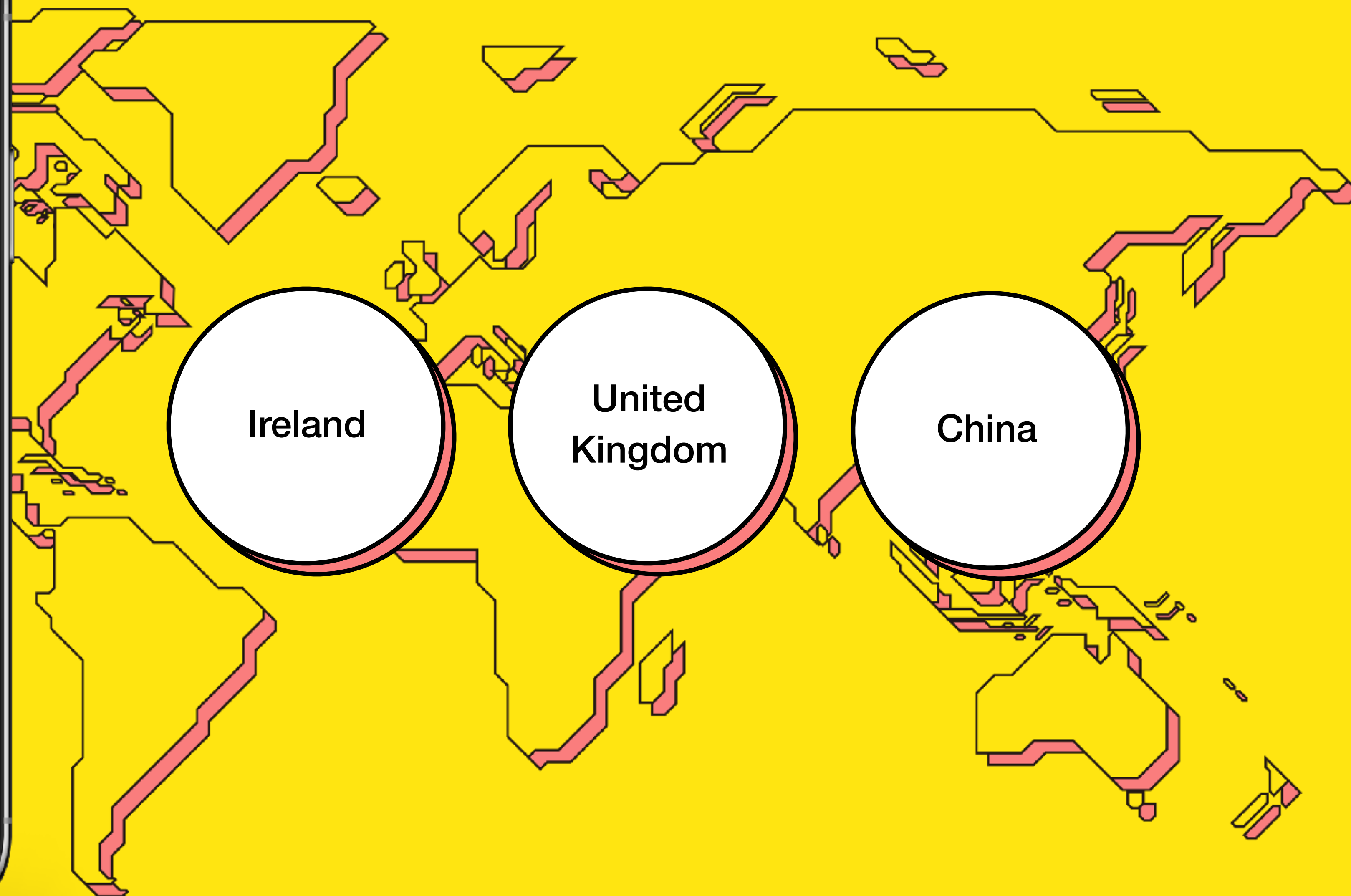
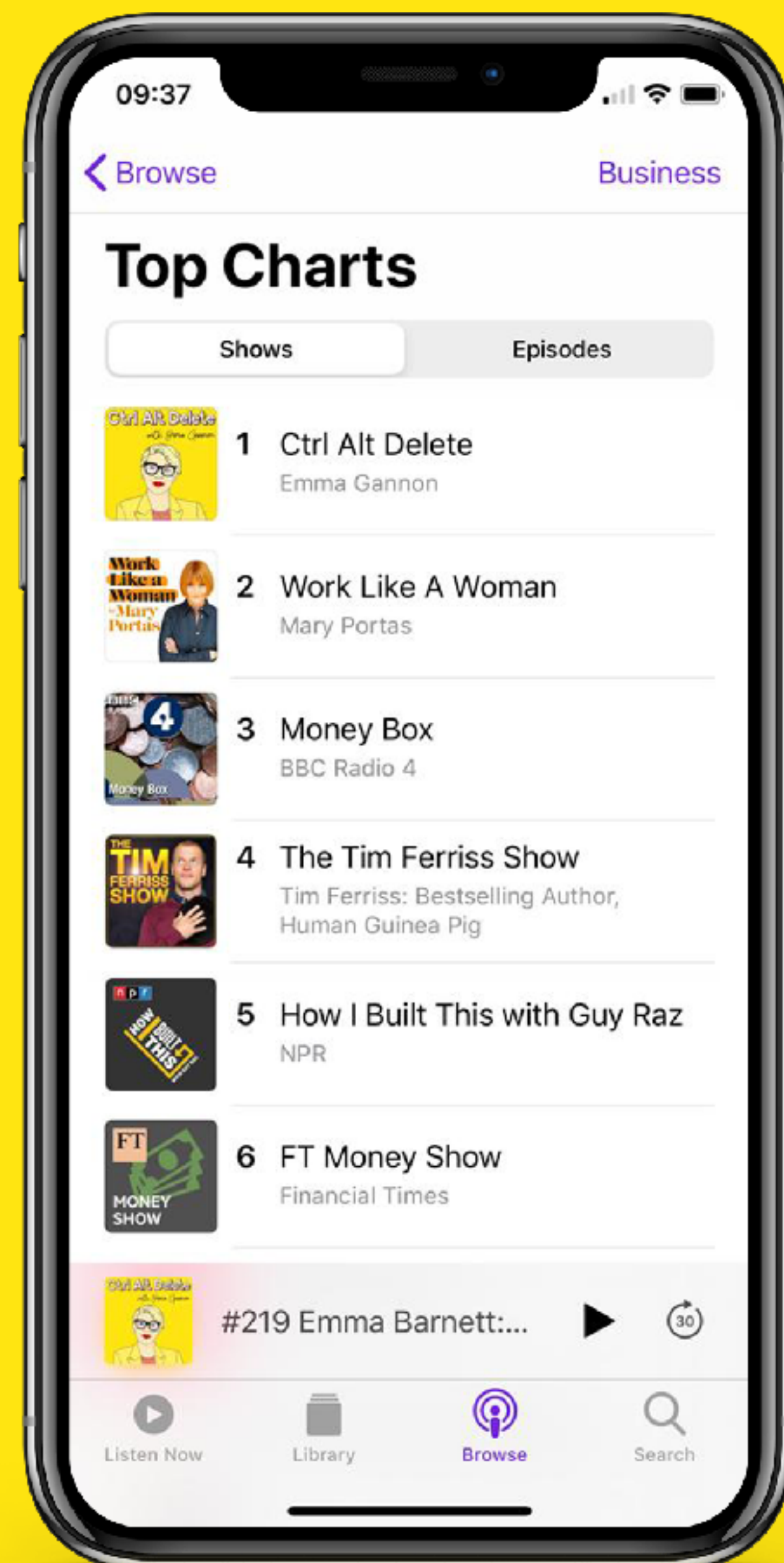


Jodi Picoult — Writer



Sharmadean Reid — Entrepreneur

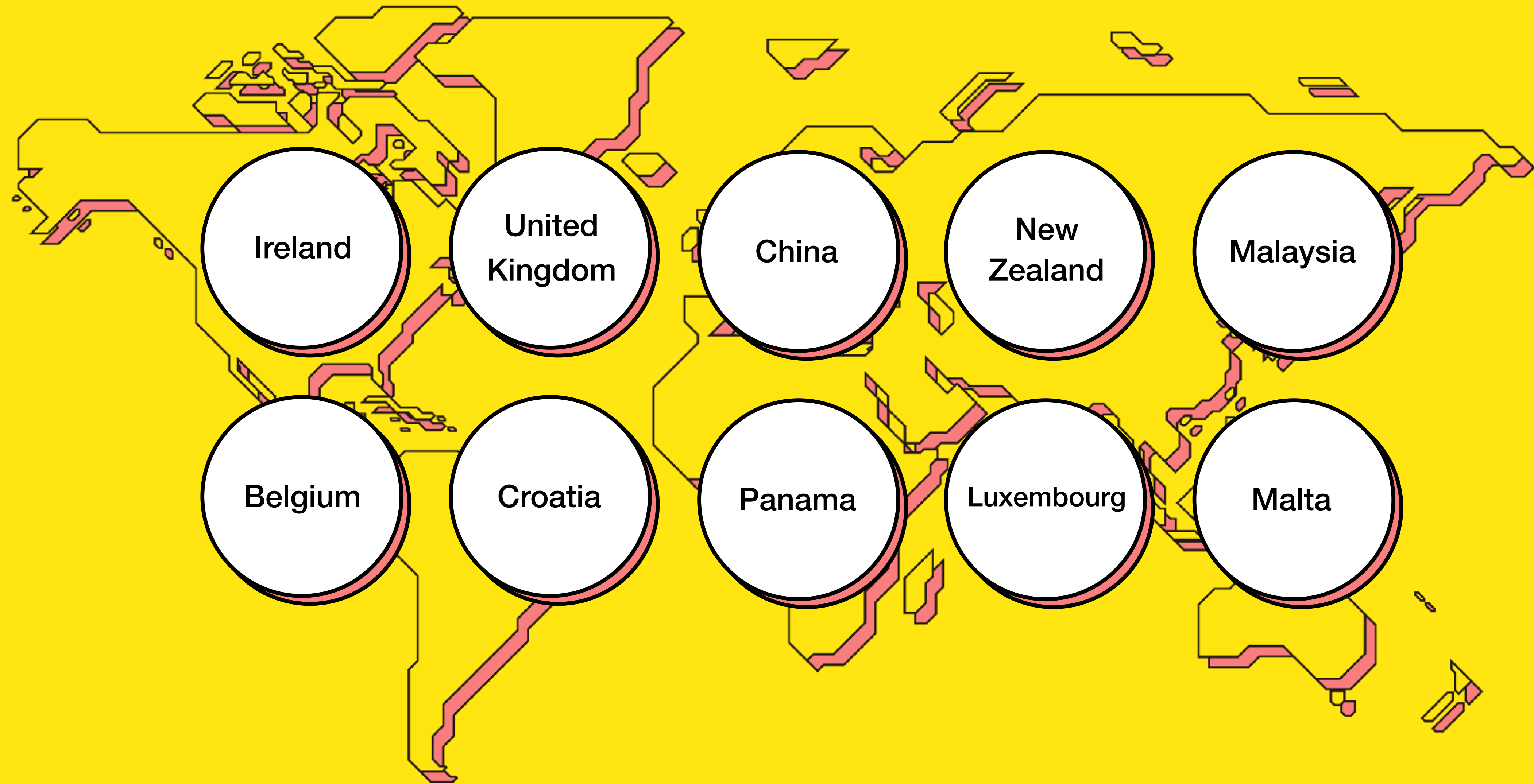
Top 10 Business Podcast in:



Top 10 Careers Podcast in:

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Brand Partnerships

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Emma starred in a national advertising campaign for Microsoft which showcased and celebrated her multi-hyphen career. You can watch the advert and find out more detail about her role in the campaign [here](#).

bumble

Emma partnered with [Bumble Bizz](#) for her book tour around the UK to launch her Sunday Times best selling book *The Multi-Hyphen Method*.

Google Pixel

Emma partnered with [Google Pixel](#) and the Guardian in an advert for the Pixel 3 which focused on the 'Everyday Extraordinary'.

SKILLSHARE

Emma partnered with [Skillshare](#) to create a class all about creating your custom career, going back to the basics and figuring out what you really want to do.

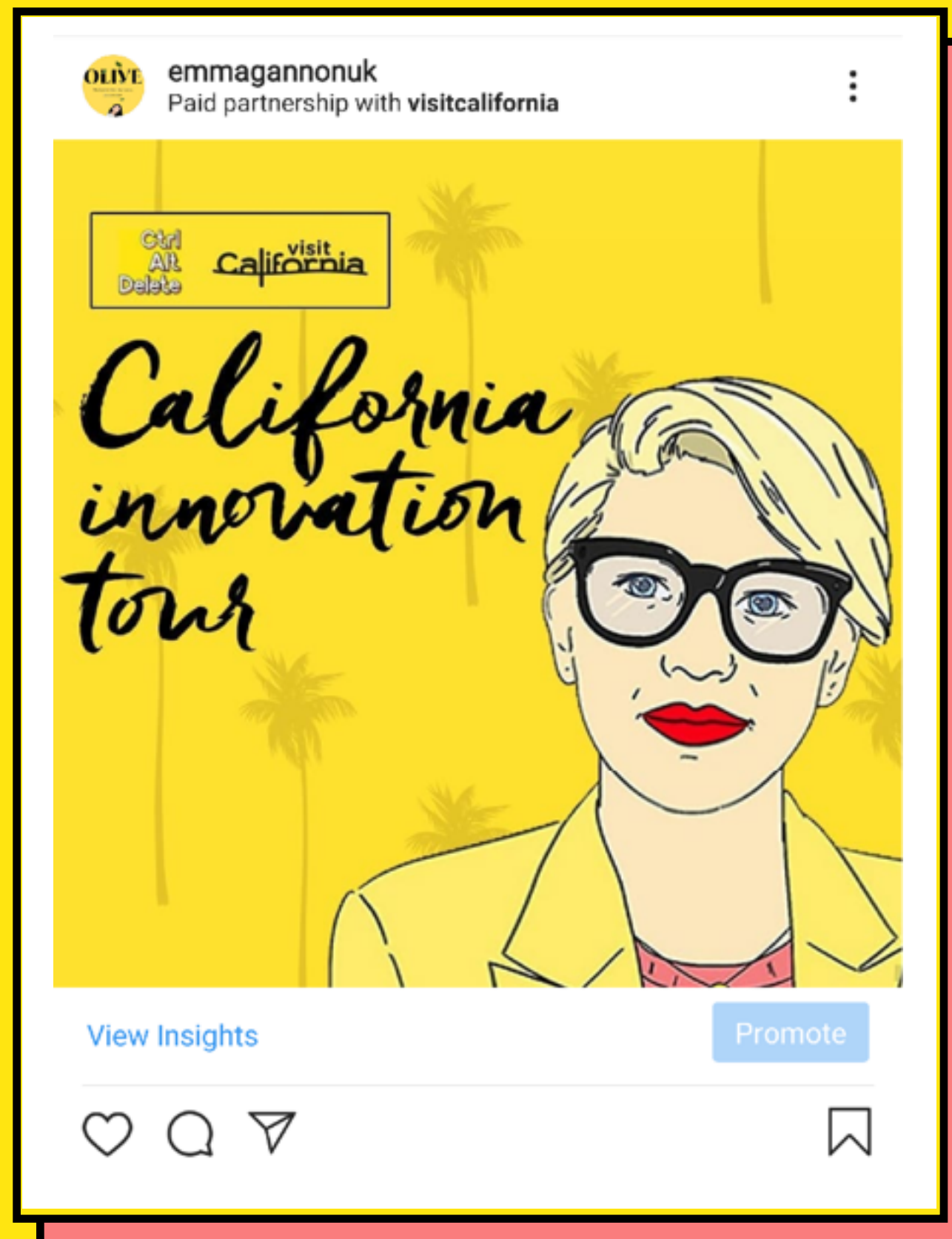
The Twinings logo, featuring the word "TWININGS" in a large, stylized, serif font, with "OF LONDON" in a smaller, sans-serif font below it.

Emma partnered with [Twinings](#) to create a live podcast event which focused on the topic of wellbeing and explored personal experiences in relation to this important and relevant conversation.

Branded Mini Series

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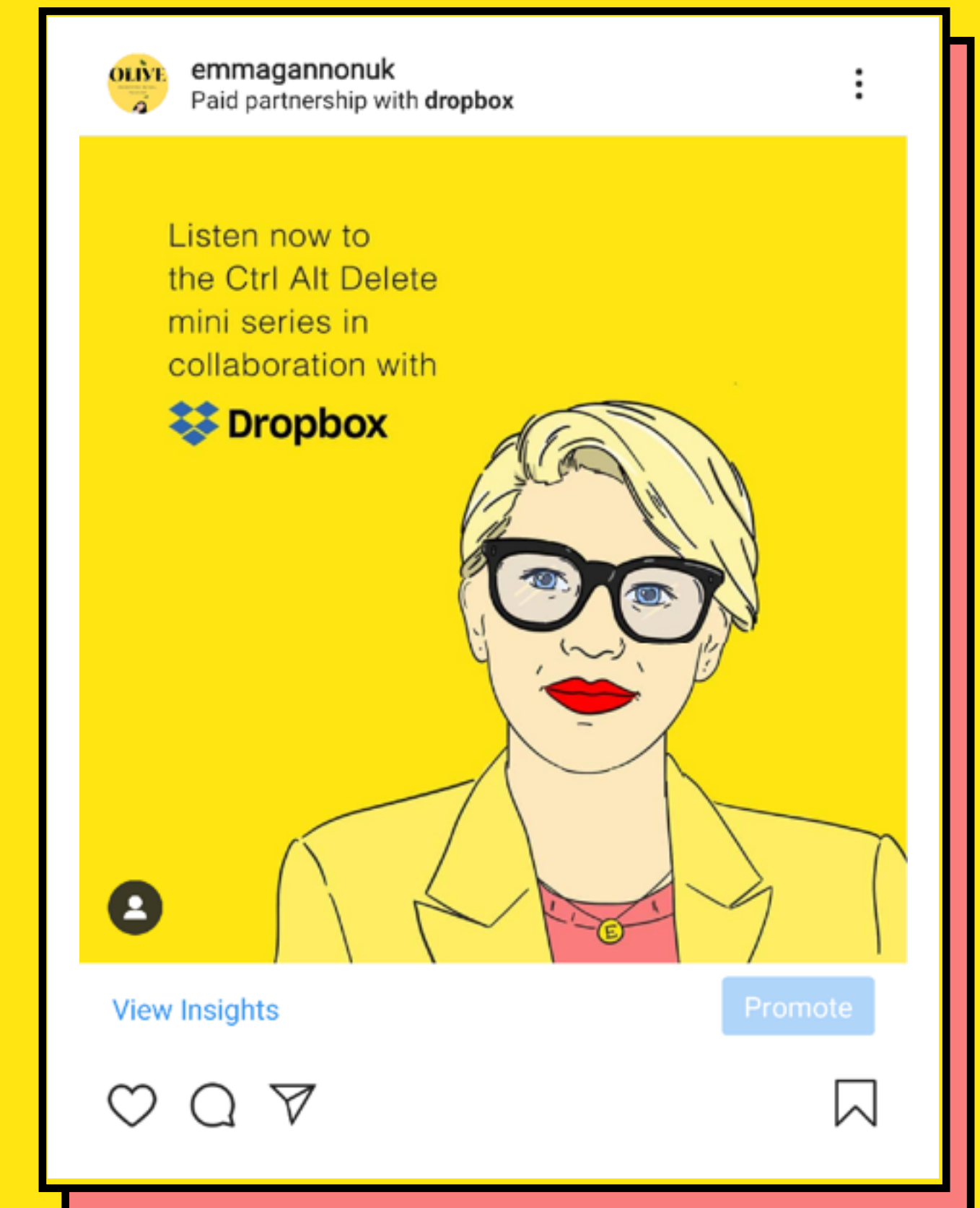


visit
California

Emma partnered with Visit California to create a 6-part branded series where explored the Golden State on a road trip where she met some of the state's most innovative pioneers and dreamers. This was the first ever collaborative podcast series with Visit California and reached over 250,000 people.

 **Dropbox**

Emma partnered with Dropbox to create 4 branded episodes to promote Dropbox paper. She interviewed four co-authors of *Creative Superpowers*, discussing four different ways to inspire creativity which garnered over 150,000 downloads.



Newsletter

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THE HYPHEN

A newsletter — brought to you by author Emma Gannon — all about living a life more curious.

Email address

Ooh na, na - what's your name?

Subscribe



Emma's newsletter The Hyphen is all about inspiring a life more curious. It is sent out to 8k readers every first Sunday of the month. It has an open rate of 80%, with an audience of mainly women in their 20s/30s/40s that includes bloggers, editors, CEOs and writers.

"Best newsletters to help you live better in 2020"

Mashable

"These chatty musings from the brighter Londoner and powerhouse Emma Gannon is a must-subscribe"

BAZAAR

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WIRED

35 best podcasts in tech

TOPSHOP

Top 5 podcasts

The  INDEPENDENT

Top 9 lifestyle podcasts

THE
HUFFINGTON
POST

9 best podcasts

Red

Best podcasts for women

marie claire

9 career-changing podcasts

Testimonials

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“I’ve worked with Emma on a number of Visit California UK projects over the last three years, from speaker series in London and LA to our latest collaboration with Ctrl Alt Delete. We identified Emma for our first UK podcast partnership because she is one of the strongest and most informed voices in the industry, and knows how to create what everybody is searching for these days: authenticity. Emma listened to our ideas and worked with us every step of the way to produce a fantastic and engaging mini-series that has been one of our most enjoyable and innovative collaborations to date. Her passion and knowledge is second to none, and we can’t wait to work with her again.”

Emma Westman — PR Visit California



“Emma was one of the first in the UK to recognise the power of podcasting, and as such her podcast has inspired and empowered many other Acast podcasters, particularly women. Over the years she’s had an incredible array of guests - and no matter what the topic, each episode is guaranteed to be a fascinating, insightful and important conversation. Emma’s natural curiosity and approachable manner makes her a fantastic interviewer and podcaster.”

Sophie Herdman — UK & Ireland Content Director, Acast



For all inquiries:
ctrlaltdelite@divingbellgroup.com