

Ctrl Alt Delete

with Emma Gannon



DIVING BELL
TALENT. ENTERTAINMENT. PURPOSE



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Ctrl Alt Delete is a conversational interview show about careers, tech, and creativity.

This is not a traditional career podcast. It's a podcast for people who've looked at their interests to shape the work they do. What does it mean to be a philosopher? How do you combine activism with being the editor of a magazine? Emma has a gentle line of questioning that starts with work and ends up wherever the conversations lead.

Emma Gannon

Sunday Times bestselling author, speaker, novelist, coach and host of the no.1 creative careers podcast in the UK, Ctrl Alt Delete (11 million downloads and counting).

Emma is a Forbes 30 Under 30 alumni and ambassador for The Princes Trust and World Literacy Foundation. She has been described as “one of the most influential thinkers on how we can work smarter” by Penguin Books, a “terrific interviewer” by the Financial Times and once described as ‘Miss Internet’ on BBC Woman’s Hour by Emma Barnett. Emma is a true authority on creativity, digital culture and how to approach our work and life in a more rewarding way. Most recently, Emma partnered with Google for their #ItsOKToAsk campaign.

She has published five bestselling books to date, including the Sunday Times bestseller *The Multi-Hyphen Method* (a manifesto for multi-hyphenates crafting work on their own terms); *SABOTAGE* (tips on how to silence your inner critic and get out of your own way) and *(DIS)CONNECTED* (how to stay human in an online world). She is currently writing her second novel and next non-fiction book *THE SUCCESS MYTH* with Transworld, an imprint of Penguin.

In July 2020, her debut novel *OLIVE* was published by Harper Collins in the UK and Andrews McMeel in the US. The audiobook is narrated by Fleabag’s BAFTA-winning actor Sian Clifford, hit no.1 in the Apple audiobook charts and was nominated for the Dublin Literary Award 2022.



**A Webby
Award
Nominated
Podcast**

**11 Million
Downloads**

**50,000
Downloads
per Week**

**iTunes
Top 10
Business
Podcasts**

Guests including:

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DIVING BELL
TALKS, EVENTS, AND MORE



Greta Gerwig — Filmmaker



Elizabeth Gilbert — Author



Alain de Botton — Philosopher



Ava Duvernay — Filmmaker



Reni Eddo-Lodge — Journalist



Richard E. Grant — Actor

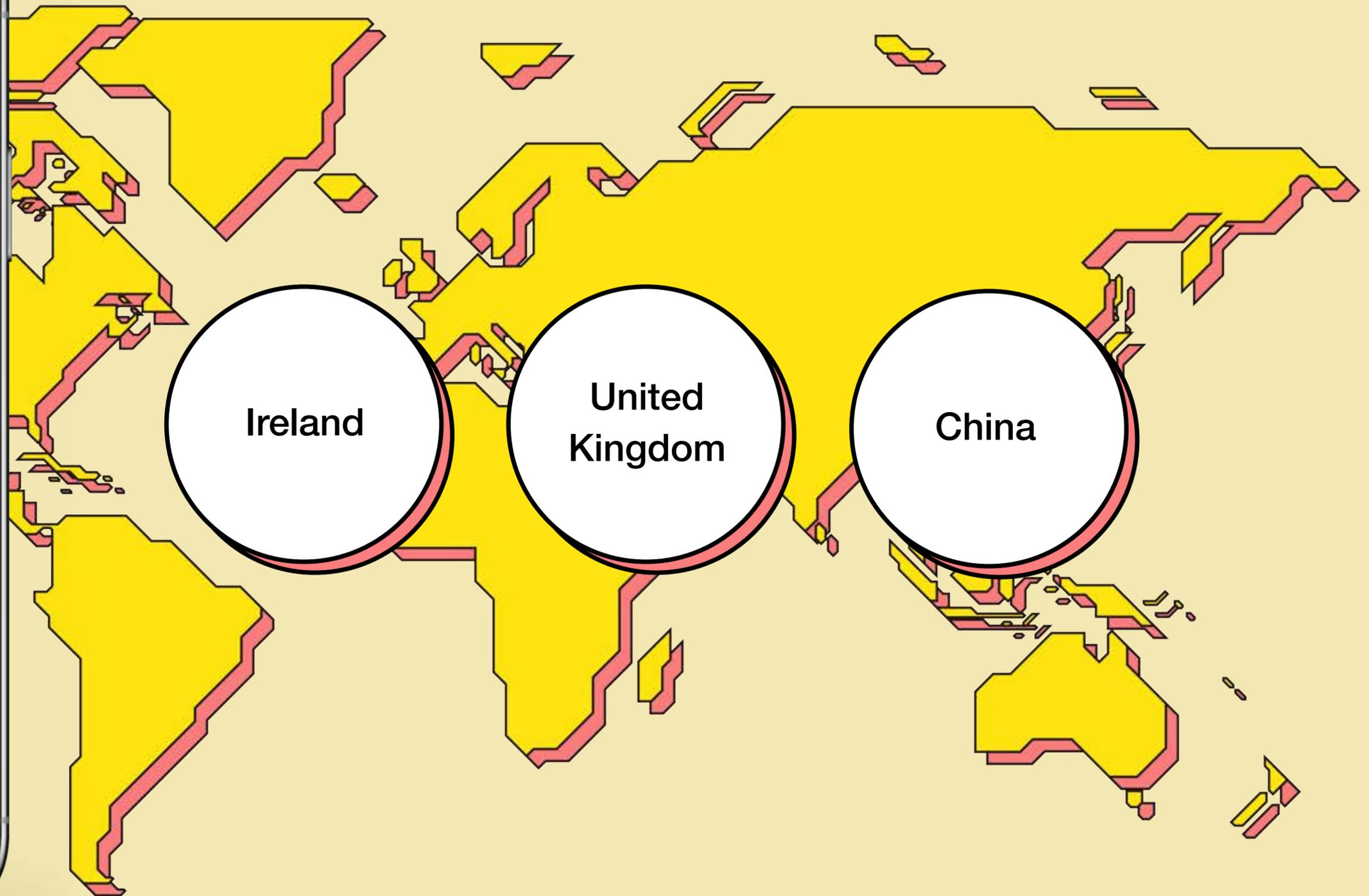
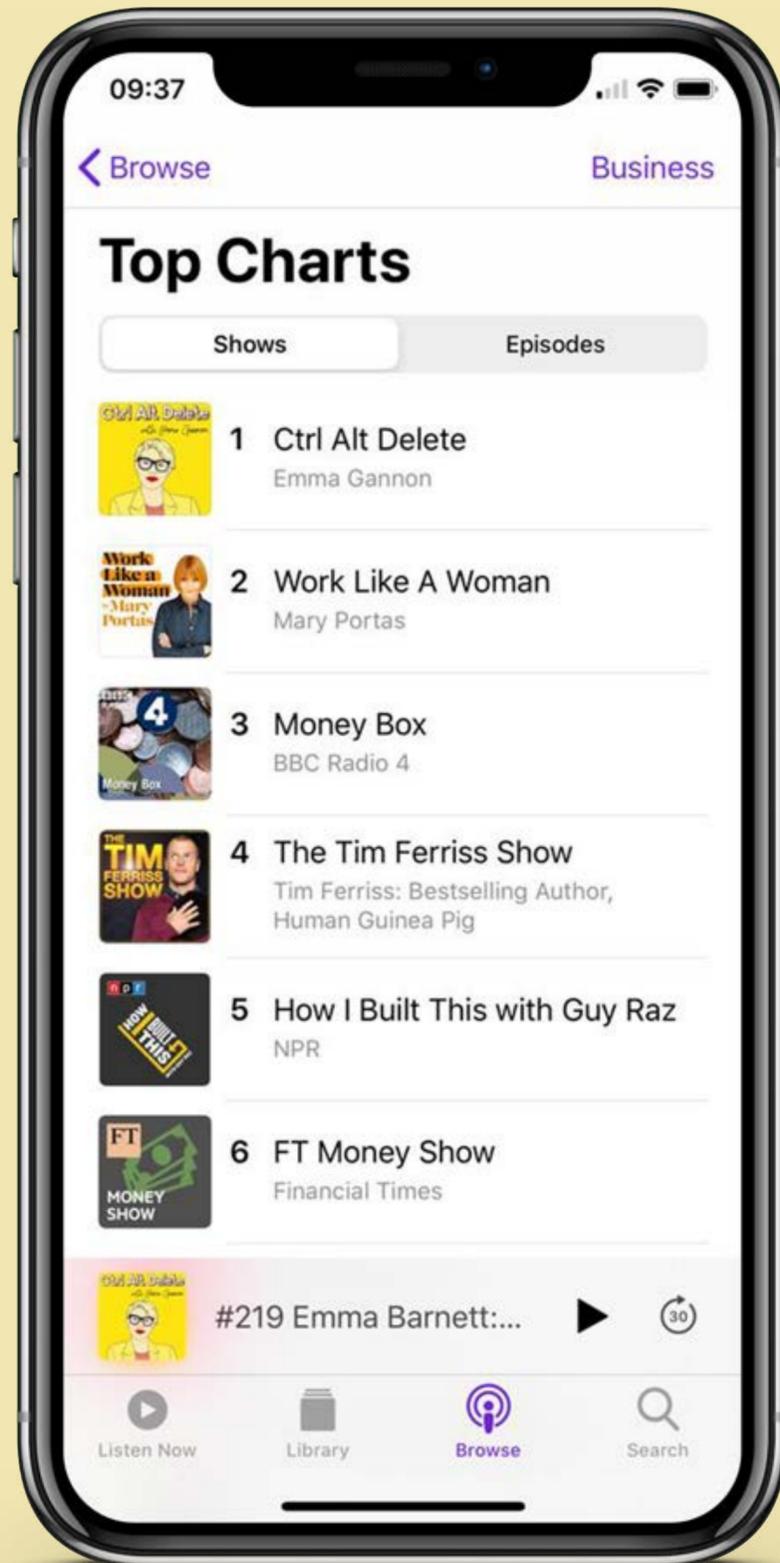


Jodi Picoult — Writer

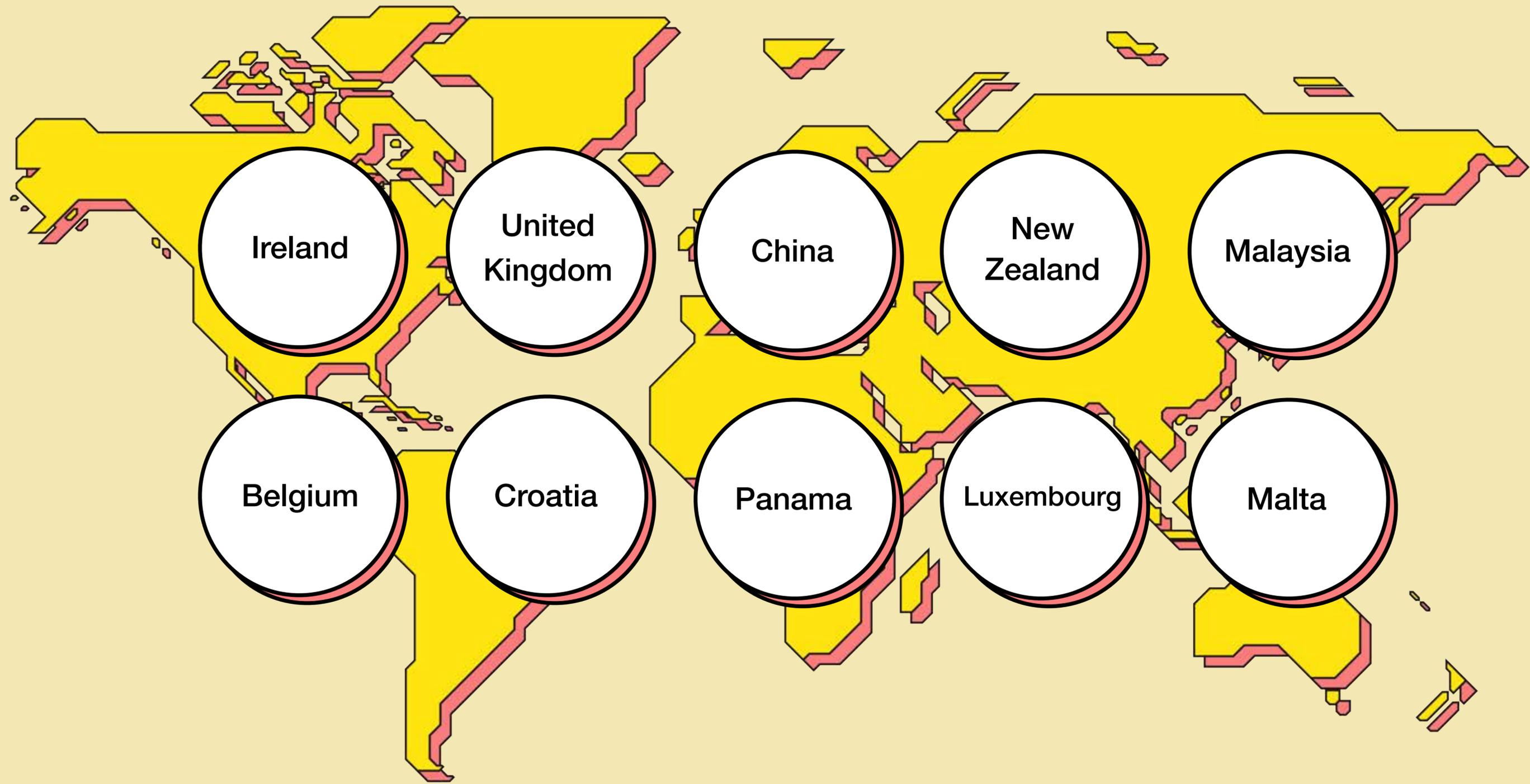


Dolly Alderton — Author

Top 10 Business Podcast in:



Top 10 Careers Podcast in:



Brand Partnerships

Microsoft

Emma starred in a national advertising campaign for Microsoft which showcased and celebrated her multi-hyphen career. You can watch the advert and find out more detail about her role in the campaign [here](#).

bumble

Emma partnered with [Bumble Bizz](#) for her book tour around the UK to launch her Sunday Times best selling book *The Multi-Hyphen Method*.

Google Pixel

Emma partnered with [Google Pixel](#) and the Guardian in an advert for the Pixel 3 which focused on the 'Everyday Extraordinary'.

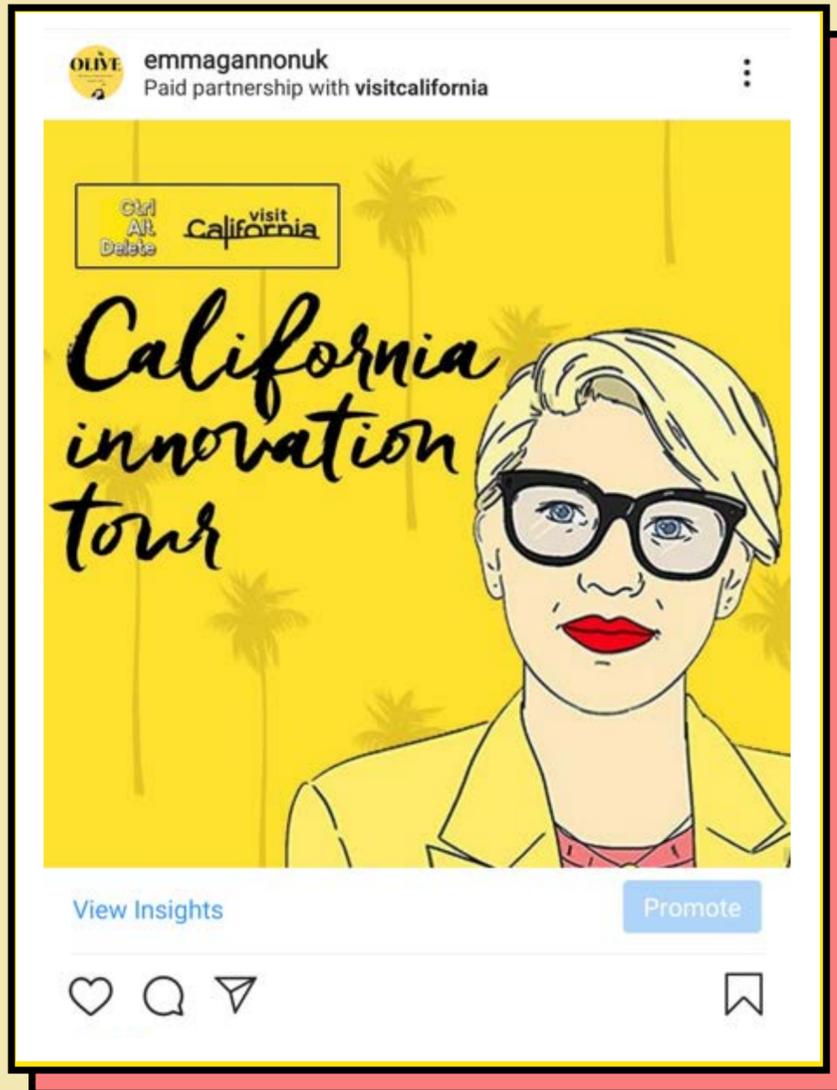
SKILLSHARE

Emma partnered with [Skillshare](#) to create a class all about creating your custom career, going back to the basics and figuring out what you really want to do.

TWININGSTM OF LONDON

Emma partnered with [Twinings](#) to create a live podcast event which focused on the topic of wellbeing and explored personal experiences in relation to this important and relevant conversation.

Branded Mini Series

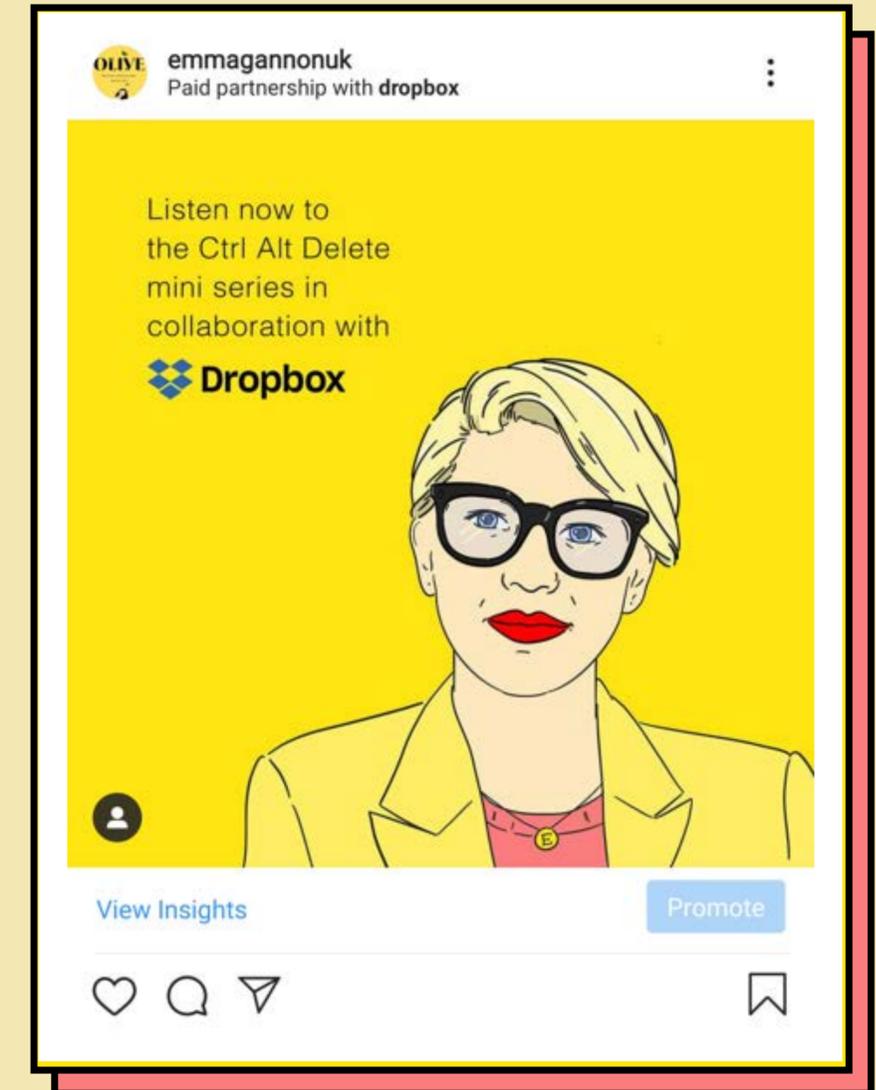


visit California

Emma partnered with Visit California to create a 6-part branded series where explored the Golden State on a road trip where she met some of the state's most innovative pioneers and dreamers. This was the first ever collaborative podcast series with Visit California and reached over 250,000 people.

Dropbox

Emma partnered with Dropbox to create 4 branded episodes to promote Dropbox paper. She interviewed four co-authors of *Creative Superpowers*, discussing four different ways to inspire creativity which garnered over 150,000 downloads.



Newsletter

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TALKING ENTERTAINMENT PEOPLE

THE HYPHEN

A newsletter – brought to you by author Emma Gannon – all about living a life more curious.

Email address

Ooh na, na - what's your name?

Subscribe



Emma's newsletter The Hyphen is all about inspiring a life more curious. It is sent out to 8k readers every first Sunday of the month. It has an open rate of 80%, with an audience of mainly women in their 20s/30s/40s that includes bloggers, editors, CEOs and writers.

"Best newsletters to help you live better in 2020"

Mashable

"These chatty musings from the brighter Londoner and powerhouse Emma Gannon is a must-subscribe"

BAZAAR

Press

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TALKING ENTERTAINMENT PODCASTS

WIRED

35 best podcasts in tech

TOPSHOP

Top 5 podcasts

The  INDEPENDENT

Top 9 lifestyle podcasts

THE
HUFFINGTON
POST

9 best podcasts

Red

Best podcasts for women

marie claire

9 career-changing podcasts

Testimonials

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Talent, Entertainment, Purpose



“I’ve worked with Emma on a number of Visit California UK projects over the last three years, from speaker series in London and LA to our latest collaboration with Ctrl Alt Delete. We identified Emma for our first UK podcast partnership because she is one of the strongest and most informed voices in the industry, and knows how to create what everybody is searching for these days: authenticity. Emma listened to our ideas and worked with us every step of the way to produce a fantastic and engaging mini-series that has been one of our most enjoyable and innovative collaborations to date. Her passion and knowledge is second to none, and we can’t wait to work with her again.”

Emma Westman — PR Visit California



“Emma was one of the first in the UK to recognise the power of podcasting, and as such her podcast has inspired and empowered many other Acast podcasters, particularly women. Over the years she’s had an incredible array of guests - and no matter what the topic, each episode is guaranteed to be a fascinating, insightful and important conversation. Emma’s natural curiosity and approachable manner makes her a fantastic interviewer and podcaster.”

Sophie Herdman — UK & Ireland Content Director, Acast



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For all inquiries:

ctrlaltdelite@divingbellgroup.com